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# Top 10 Ways to Get More Traffic to Your Website

*Quick Wins for Small Businesses*

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## 1. Get Found on Google (SEO)

Make sure your website includes the keywords your customers are searching for so you show up in search results.

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## 2. Set Up Your Google Business Profile

Appear in local searches and on maps when people look for services near them.

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## 3. Use Social Media Consistently

Post regularly on platforms your customers use and direct them back to your website.

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## 4. Create Useful Content

Blogs, guides, and tips help attract visitors and position you as an expert.

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## 5. Run Targeted Ads

Use Google, Microsoft Ads or social media ads to drive quick, targeted traffic to your site.

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## 6. Collect and Use Email Marketing

Build a mailing list and send regular updates, offers, and helpful content.

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## 7. Optimise for Mobile Users

Make sure your website is fast and easy to use on phones.

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## 8. Get Reviews and Testimonials

Positive reviews build trust and can help improve your visibility online.

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## 9. Use Clear Calls-to-Action

Guide visitors to take the next step, contact you, book, or buy.

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## 10. Partner with Other Businesses

Collaborate, cross-promote, and tap into each other's audiences.

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## Want Help Getting More Traffic?

We help small businesses grow online with websites, AI automation, and digital tools, without upfront costs.

Get in touch today to start growing your business.

